

## ਰਾਜ ਵਿੱਦਿਅਕ ਖੋਜ ਅਤੇ ਸਿਖਲਾਈ ਪ੍ਰੀਸ਼ਦ, ਪੰਜਾਬ

Phone: 0172-2212221

ਛੇਵੀਂ ਮੰਜ਼ਿਲ, ਬਲਾਕ-ਈ, ਪੰਜਾਬ ਸਕੂਲ ਸਿੱਖਿਆ ਬੋਰਡ ਕੰਪਲੈਕਸ, ਫੇਜ਼-8, ਐੱਸ.ਏ.ਐੱਸ.ਨਗਰ

Azadi ka Ammi Mahotsav

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ਵੱਲ

ਸਮੂਹ ਜ਼ਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈਂ/ਸਿੱ)

ਪੰਜਾਬ

भीभे कै: 147/2024/960

ਮির<del>্র</del>ী: হৃ৭,১৮৯৯৯৭

ਵਿਸ਼ਾ: National Institute of Fashion Technology (NIFT) ਦੇ ਕੋਰਸਾਂ ਸੰਬੰਧੀ।

ਹਵਾਲਾ: NIFT/HO/Admissions/1667(125)/Outreach/2025

1.0 ਉਕਤ ਵਿਸ਼ੇ ਦੇ ਸੰਬੰਧ ਵਿੱਚ ਆਪ ਨੂੰ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ National Institute of Fashion Technology (NIFT), Ministry of Textiles, Government of India ਜਿਸਦੀ ਸ਼ਾਖਾ ਹਰਿਆਣਾ ਦੇ ਪੰਚਕੂਲਾ ਵਿਖੇ ਸਥਿਤ ਹੈ। ਇਸ ਸ਼ਾਖਾ ਵੱਲੋਂ ਫੈਸ਼ਨ ਟੈਕਨਾਲੋਜੀ ਵਿੱਚ ਵੱਖ–ਵੱਖ ਤਰ੍ਹਾਂ ਦੇ ਕੋਰਸ (ਨਾਲ ਨੱਥੀ) ਕਰਵਾਏ ਜਾਂਦੇ ਹਨ। ਇਹਨਾਂ ਕੋਰਸਾਂ ਵਿੱਚ ਦਾਖਲੇ ਲਈ ਬਾਰਵੀਂ ਜਮਾਤ ਦੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਜਾਣੂ ਕਰਵਾਉਣ ਲਈ ਸਮੂਹ ਸੀਨੀਅਰ ਸੈਕੰਡਰੀ ਸਕੂਲਾਂ ਨੂੰ ਪੱਤਰ ਭੇਜਿਆ ਜਾਵੇ।

2.0 ਉਕਤ ਕੋਰਸਾਂ ਸੰਬੰਧੀ ਕਿਸੇ ਕਿਸਮ ਦੀ ਜਾਣਕਾਰੀ ਲਈ ਡਾ.ਅਮਨਦੀਪ ਗਰੋਵਰ Director (NIFT) ਨਾਲ

9990427575 ਤੇ ਰਾਬਤਾ ਕੀਤਾ ਜਾ ਸਕਦਾ ਹੈ।

ਅਮਨਿੰਦਰ ਕੋਰ ਪੀ.ਸੀ.ਐਸ ਡਾਇਰੈਕਟਰ ਐਸ.ਸੀ.ਈ.ਆਰ.ਟੀ ਪੰਜਾਬ

ਪਿੱਠ ਅੰਕਣ ਨੰ: ਉਤ੍ਹ

ਮਿਤੀ: 24-11-2024

ਉਕਤ ਦਾ ਉਤਾਰਾ ਹੇਠ ਲਿਖਿਆਂ ਨੂੰ ਸੂਚਨਾ ਹਿੱਤ ਭੇਜਿਆ ਜਾ ਰਿਹਾ ਹੈ:

- 1. ਪੀ.ਏ.ਟੂ ਐਸ.ਸੀ.ਈ.ਆਰ.ਟੀ
- 2. ਸਮੂਹ ਜਿਲ੍ਹਾ ਗਾਈਡੈਂਸ ਕਾਊਂਸਲਰ

ানজা সিঘিনা শ্বসর, নজ্যর শ্বিত্ত নী-2/ ২০২৭৪০৭651 ্রব্র 2/12/2029 ਮਹਾਇਕ ਡਾਇਰੈਕਟਰ ਗਾਈਡੈਂਸ ਐਂਡ ਕਾਉਂਸਲਿੰਗ

रक्ष प्रस्थित है मार्थरा क्षेप प्रश्नी केषणा प्रांक है।

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The Panchkula NIFT Campus has been entrusted with the responsibility for covering maximum districts of Punjab with their outreach plan and I am sure your directive to the relevant departments & district officials will help the NIFT team approach maximum stakeholders.

We look forward to collaborating with your office in empowering students in the state to access highquality education and career opportunities through NIFT.

Sh. K A P Sinha, IAS **Chief Secretary** Chief Secretary Office, 6th Floor Punjab Civil Secretariat -1 Sector 1, Chandigarh, 160001



## राष्ट्रीय फैशन प्रौद्योगिकी संस्थान

साविधिक संस्थान निफ्ट अधिनियम 2006 क्स्त्र मंत्रालय, भारत सरकार

## NATIONAL INSTITUTE OF FASHION TECHNOLOGY

A Statutory Institute under the NIFT Act, 2006 Ministry of Textiles, Government of India

तनु कश्यप, भा.प्र.से. महानिदेशक Tanu Kashyap, IAS **Director General** 

NIFT/HO/Admissions/1667(125)/Outreach/2025

21st October, 2024

Subject: National Institute of Fashion Technology (NIFT) Outreach Programme at **Punjab** 

Respected Sir,

I am writing to seek your esteemed support in promoting the participation of government schools and private schools in Punjab to offer them an opportunity to join the prestigious National Institute of Fashion Technology (NIFT), through the upcoming admissions for batch 2025 which offers a multitude of opportunities in terms of career growth. The fashion and textile industry offer promising career opportunities, empowering students with skills, creativity, and employment in this sector.

NIFT is India's premier institution for fashion education, known for its comprehensive programmes in design management and technology. Established in 1986 under the Ministry of Textiles, Government of India, NIFT has been granted statutory status in 2006 by the Act of Indian Parliament with President as Visitor. NIFT plays a pivotal role in nurturing creative talent for India's burgeoning fashion, textile, and apparel industries and offers approx. 1200 seats to students from Scheduled Castes and Scheduled Tribes in all of its 19 campuses. Unfortunately, students from these categories in remote areas often face barriers to accessing such opportunities due to a lack of awareness, resources or guidance. Hence, for this year admissions process for NIFT, we are reaching out to all states in the months of Oct-Dec, 2024. to give a sneak peek into the world of textiles & fashions that NIFT offers to its students.

Through this outreach initiative, we aim to encourage talented students from various government and private schools in Punjab to consider pursuing courses at NIFT. We have scholarship Scheme with a tuition fee waiver of 25% to 100% for deserving students and opportunity to study abroad under exchange programme. We also have 2 seats reserved at each campus for Artisan/Ward of Artisan to encourage Crafts of India. We believe that with the right awareness, training and support, many students from the State can successfully enter the NIFT programme and thereafter thrive in creative industries and elevate their economic and social situations.

We seek and look forward to your support in promoting this initiative across the state Punjab by reaching out to the relevant government, private and educational institutions and authorities. Your leadership and directions in instructing the Departments of School & Higher Education and Tribal Affairs to encourage their students towards considering NIFT courses as a career option post 12th Grade will be crucial in ensuring that the message reaches out to all relevant stakeholders (course brochure attached). Contd..2

डिजाइन मैनेजमेंट और प्रौद्योगिकी का सर्वश्रेष्ठ संस्थान An Institute of Design, Management and Technology (An ISO 9001:2015 certified Institute)